

International Protocols on Chemicals

Industry Issue Overview

Global Cooperation in the CASE Industry World Coatings Council Focused on Alignment

While CPCA's advocacy activities are mostly focused on Canadian issues, it is actively engaged with its international counterparts to monitor developments in other countries, which may have an impact on Canadian industry. CPCA participates in global initiatives to advance the industry and provide leadership in developing sustainable policies, regulations and further the advance of the paint and coatings industry in those countries. These international initiatives are coordinated through the World Coatings Council, formerly the International Paint and Print Ink Council (IPPIC), of which CPCA is an active and founding member.

A Coalition for Coatings

All 15 Association Members of the World Coatings Council collaborate together in support of the global coatings community and industry.

History of WCC

Over the last several years, common issues facing the paint and printing ink industries on a global level have increased significantly. In 1992, in an attempt to improve communication and to coordinate industry policy on matters of international concern, the International Paint and Printing Ink Council was formed (IPPIC). Now called the WCC, it continues to seek coordination of industrial policy on international issues, while fully considering implications for each country. In addition to having status at various international forums such as the International Maritime Organization, in 2005 WCC was granted NGO status from the United Nations Economic and Social Council. As part of that forum it continues to highlight international relevant issues of concern to the UN and its governing body.

The WCC Organization

Members of WCC include the American Coatings Association (ACA), Australian Paint Manufacturers' Federation (APMF), the Brazilian Paint Manufacturers Association (ABRAFATI), British Coatings Federation (BCF), Canadian Paint and Coatings Association (CPCA), European Council of the Paint, Printing Ink and Artists' Colours Industry (CEPE), China National Coatings Industry Association (CNCIA), the French Paints, Printing Inks, Artist Colours and Adhesives

Association (FIPEC), German Paint Industry Association (VdL), Indian Paint Association (IPA), Japan Paint Manufacturers Association (JPMA), Mexican Paint and Printing Ink Manufacturers' Association (ANAFAPYT), New Zealand Paint Manufacturers Association (NZPMA), South African Paint Manufacturers Association (SAPMA), and the Association of the Paint Industry in Turkey (BOSAD).

Current Initiatives

UN Sub-Committee of Experts on the Transportation of Dangerous Goods

To ensure consistency between the regulatory systems in every country and every mode for the transportation of dangerous goods, the United Nations developed mechanisms for the harmonization of transport conditions in all modes of transport (TDG). This harmonization occurs in the Subcommittee of Experts on the Transport of Dangerous Goods (UNSCETDG). The WCC delegation includes the transport staff of CEPE and the WCC.

UN Subcommittee of Experts on the Globally Harmonized System of Classification and Labeling of Chemicals (GHS)

In the 1990s, the United Nations Economic Commission for Europe embarked on a journey to design a universal chemical classification system for the entire world. WCC continues to send at least one representative to the UNSCEGHS Meetings held twice annually in Geneva, Switzerland. WCC submits white papers to support its member associations' viewpoints on certain technical issues before the UNSCEGHS. Input from WCC representatives has been well-received by the UNSCEGHS.

International Maritime Organization

The IMO is focused on key approaches to protect the biofouling of the more than 300,000 ocean-going vessels shipping products around the world daily. These important IMO Guidelines were developed and published by WCC's Antifouling Coatings Committee, in partnership with the Institute of Marine Science Engineering and Technology (IMarEST).



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Microplastics and Paint

Increasingly, the use of plastic materials is coming under increasing scrutiny by government environmental agencies and academic researchers around the world. The paint industry stresses that all known mitigating factors must be considered in any effort to quantify the potential release of microplastics from products. Recent substantive studies on the issue of microplastics note that paint is not implicated in the release of microplastics into the environment. The paint industry stands ready to further advance its understanding of the issue and its ongoing, proven commitment to product stewardship.

Lead Paint Alliance

WCC is a formal contributor to the Lead Paint Alliance (LPA, formerly the Global Alliance to Eliminate Lead Paint), an organization established under the United Nations Environmental Program (UNEP) and the World Health Organization (WHO).

Classification of Titanium Dioxide

Titanium dioxide (TiO₂), universally used as a white pigment incorporated into paint and a variety of other products, remains under consideration by the European Chemicals Agency (ECHA). WCC and its members provided the ECHA RAC with published studies and technical information of the industry's longstanding safe use of TiO₂ in paint.

Responsible Mica Initiative

Working groups continue to focus on the Responsible Mica Initiative (RMI) and sit on the RMI Board of Directors.



Canadian Paint
and Coatings
Association

Association canadienne
de l'industrie de la peinture
et du revêtement

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Proven Results.*

About CPCA

The Canadian Paint and Coatings Association (CPCA) was founded in 1913 and since then it has forged a legacy as one of Canada's oldest trade associations advocating for the interests of the paint and coatings industry. CPCA's team of regulatory and chemical experts understand how policy, regulations, and industry are intricately connected, providing proactive approaches on legislative and regulatory development for critical issues for the CASE Industry. For more information on this or other issues of interest contact CPCA.